

**WHAT IS CLAIMED IS:**

- 1           1. A method comprising:  
2                 receiving data in a handheld wireless transceiver from a wireless device that  
3                 identifies a trade show exhibitor to a trade show attendee;  
4                 receiving a selection from the trade show attendee in the handheld wireless  
5                 transceiver based on the received trade show exhibitor identification data; and  
6                 sending data representing the selection to a wireless mesh network repeater.
- 1           2. The method of claim 1 further comprises:  
2                 sending data representing the identity of the handheld wireless transceiver to  
3                 the wireless mesh network repeater.
- 1           3. The method of claim 1, wherein the data identifying the trade show exhibitor is  
2                 received by the wireless device from the wireless mesh network repeater.
- 1           4. The method of claim 1, wherein the wireless device includes a radio frequency  
2                 (RF) tag.
- 1           5. The method of claim 1, wherein the handheld wireless transceiver includes an RF  
2                 reader.
- 1           6. The method of claim 1, wherein the selection indicates to provide the trade show  
2                 exhibitor with the contact information of the trade show attendee.
- 1           7. The method of claim 1, wherein the selection indicates to identify the trade show  
2                 exhibitor in a list.
- 1           8. A method comprising:  
2                 sending data to a handheld wireless transceiver from a wireless device that  
3                 identifies a trade show exhibitor to a trade show attendee; and  
4                 receiving data at a wireless mesh network repeater that represents a selection  
5                 made by the trade show attendee in the handheld wireless transceiver.
- 1           9. The method of claim 8 further comprises:

2 receiving data at the wireless mesh network repeater that identifies the  
3 handheld wireless transceiver.

1 10. The method of claim 8, wherein the data identifying the trade show exhibitor is  
2 received by the wireless device from the wireless mesh network repeater.

1 11. The method of claim 8, wherein the wireless device includes a radio frequency  
2 (RF) tag.

1 12. The method of claim 8, wherein the handheld wireless transceiver includes an RF  
2 reader.

1 13. The method of claim 8, wherein the selection indicates to provide the trade show  
2 exhibitor with the contact information of the trade show attendee.

1 14. The method of claim 8, wherein the selection indicates to identify the trade show  
2 exhibitor in a list.

1 15. A trade show information exchange system comprising:  
2 a handheld wireless transceiver capable of,  
3 receiving data from a wireless device that identifies a trade show  
4 exhibitor to a trade show attendee,  
5 receiving a selection from the trade show attendee based on the  
6 received exhibitor identification data, and  
7 sending data representing the selection to a wireless mesh network  
8 repeater.

1 16. The trade show information exchange system of claim 15, wherein the handheld  
2 wireless transceiver is further capable of,  
3 sending data representing the identity of the handheld wireless transceiver to  
4 the wireless mesh network repeater.

1 17. The trade show information exchange system of claim 15, wherein the data  
2 identifying the trade show exhibitor is received by the wireless device from the wireless  
3 mesh network repeater.

1           18. The trade show information exchange system of claim 15, wherein the wireless  
2 device includes a radio frequency (RF) tag.

1           19. The trade show information exchange system of claim 15, wherein the handheld  
2 wireless transceiver includes an RF reader.

1           20. The trade show information exchange system of claim 15, wherein the selection  
2 indicates to provide the trade show exhibitor with the contact information of the trade show  
3 attendee.

1           21. The trade show information exchange system of claim 15, wherein the selection  
2 indicates to identify the trade show exhibitor in a list.

1           22. A trade show information exchange system comprising:

2                   a wireless device capable of,

3                           receiving data from a wireless mesh network repeater that identifies a  
4 trade show exhibitor, and

5                           sending data to a handheld wireless transceiver that identifies the trade  
6 show exhibitor to a trade show attendee.

1           23. The trade show information exchange system of claim 22, wherein the wireless  
2 device includes a radio frequency (RF) tag.

1           24. The trade show information exchange system of claim 22, wherein the handheld  
2 wireless transceiver includes an RF reader.

1           25. A computer program product, tangibly embodied in an information carrier, for  
2 exchanging trade show information, the computer program product being operable to cause a  
3 handheld wireless transceiver to:

4                   receive data from a wireless device that identifies a trade show exhibitor to a  
5 trade show attendee;

6                   receive a selection from the trade show attendee based on the received  
7 exhibitor identification data; and

8                   send data representing the selection to a wireless mesh network repeater.

1           26. The computer program product of claim 25, being further operable to cause a  
2 handheld wireless transceiver to:

3                   send data representing the identity of the handheld wireless transceiver to the  
4 wireless mesh network repeater.

1           27. The computer program product of claim 25, wherein the data identifying the  
2 trade show exhibitor is received by the wireless device from the wireless mesh network  
3 repeater: